



APS Logo Design Contest

In 2012, the American Physiological Society will celebrate its 125th anniversary. In preparation for that special occasion, the APS Council is interested in revising its logo. At present, the Society uses two logos with which the membership is familiar. However, it is often difficult to differentiate the letters in the logo so it has been recommended that the Society make an effort to re-design the logo. The Council invites the APS membership to take part in that effort, inviting the membership to apply their creative minds to the creation of a new logo that might reflect the Society's mission statement "integrating the life sciences from molecule to organism."

The logo will be used in various ways to promote the image of APS and of physiology.

The guidelines for preparing and submission of designs are listed below.

The designer of the selected logo will receive \$500.

LOGO DESIGN CONTEST RULES:

1. Submissions are welcome from APS members as well as non-members.
2. The logo should generally represent the broad nature of APS and its members, and not focus on one specific area.
3. The logo should be versatile enough to be used on pins (1"), printed matter, APS website, and the APS Newsletter.
4. No copyrighted or trademarked images should be included in submissions.
5. The selected logo becomes the property of the APS, and may be used for any purpose determined by APS. The basic elements of the logo may be used by APS as a template and modified.
5. If the design is submitted by a team of 2 or more persons, the team will divide the winning proceeds.
6. Submissions should be in a JPEG or GIF format and submitted through the APS Awards site - <https://www.the-aps.org/awardapps/login/index.cfm>
7. Deadline for all submissions is **October 30, 2009**. A panel of judges appointed by APS will determine the winning logo design.

In addition, winner will be required to provide their social security number. All taxes are the sole responsibility of the winner.

All entries will be reviewed by a panel of judges selected by APS. Art will be judged on the artwork's relevance, creativity, and artistic merit. One Grand Prize winner will be selected. Judging decisions are final and may not be appealed.

All dates refer to Eastern Standard Time (GMT-5 hours). **All entries must be received by APS no later than 11:59 p.m. on October 30, 2009.** APS cannot be responsible for entries that are late due to computer malfunction, or for entries that are lost, delayed, or damaged in transit. Following judging, the Grand Prize Winner will be notified of his or her status privately by e-mail and/or by telephone. Contest winner and his/her artwork will be posted on www.the-aps.org on or before December 31, 2009.

By participating in the contest and redeeming the prize, winner releases and agrees to hold harmless APS, its affiliates, subsidiaries, advertising and promotion agencies, sponsors, and prize suppliers, and all of their respective directors, officers, employees, representatives and agents, from and against any and all liability for any loss, property damage or damage to person, including without limitation, death and injury, due in whole or in part, directly or indirectly, from or arising out of participation in the contest, or participation in any contest-related activity, or the receipt, use or misuse of the prize. APS specifically disclaims all liability associated with, and makes no warranties with regard to, any prize given.

APS reserves the right, in its sole discretion, to revoke any and all privileges associated with competing in the contest, and to take any other action it deems appropriate, for no reason or any reason whatsoever, including if APS suspects competitors of cheating, tampering with the entry process, the operation of the Web site, or the contest process, or otherwise being in violation of the rules. APS reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned for any reason, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.

By entering, entrants hereby transfer and assign all intellectual property rights (including, but not limited to, copyright and trademark) in and to the drawing and description, to APS. By entering, entrants agree to abide by these rules and grant to APS the right to edit, publish, display, promote, broadcast and otherwise use their entries without further permission, notice, or compensation, in any media now known, or hereafter developed.

In the event that there is no entry selected, APS reserves the right to declare no winner and run the contest again at a later date.

Sponsor reserves the right, in their sole discretion, to cancel, terminate, modify, or suspend the Contest should (in their sole discretion) virus, bugs, non-authorized human intervention, fraud or other causes beyond their control corrupt or affect the administration, security, fairness or proper

conduct of the Contest. In such case, judges will select the winners from all eligible entries received prior to and/or after (if appropriate) the action taken by Sponsor. Sponsor reserves the right to disqualify any individual they find to be tampering with the entry process or the operation of the Contest or the Contest Web site.

The contest is void in whole or in part where prohibited by law. This contest is brought to you by APS (www.the-aps.org).